Art
Program-Level Student Learning Outcomes

BA – Art – Art History Emphasis
- Students will be able to identify major artists, works of art and stylistic periods.
- Students will be able to critically evaluate a work of art.
- Students will create a research paper that includes a thesis and assumptions in an argument.

BFA – Art – Art Education Emphasis
- Students will have a working knowledge of historical and contemporary art education theory and practice.
- Students will create lessons that appropriately incorporate state and national standards using contemporary art education pedagogy for children and young adults.
- Students will demonstrate their ability to act in a legal, professional, and compassionate manner while teaching a studio-based art lesson using art history, art criticism and aesthetics in both the elementary and secondary classroom.

BFA – Art – Studio Art Emphasis
- Subject Knowledge - Students will be able to apply a working knowledge of aesthetic, conceptual, and technical issues in art (contemporary and historical) to the conceptualization, development and completion of professional works of art.
- Critical thinking Skills - Students will be able to apply strong critical, analytic and communication skills required to advance in academic and professional fields**.**
- Problem Solving Skills - Students will be able to apply problem identification, research and analysis to generate a professional exhibition and evaluate the work based on critical, historical and aesthetic issues.
- Technical Competence **-** Students will create a body of work in a specific media that culminates in a professional exhibition.

BFA – Graphic Design
- Subject Knowledge - Students will have working knowledge of aesthetic, conceptual, and technical issues in art (contemporary and historical) and conceptualize and develop professional work that answers project objectives.
- Critical Thinking Skills - Students will be able to apply strong critical, analytic and communication skills required to advance in academic and professional fields.

- Problem Solving Skills - Students will be able to apply problem identification, research and analysis to generate a professional portfolio and evaluate the work based on critical, historical and aesthetic issues.
- Technical Competence - Students will be able to complete a body of work in a visual communication that culminates in a professional portfolio.

BFA – Graphic Design – Digital Design Emphasis

- Subject Knowledge - Students will be able to apply a working knowledge of digital design principles to conceptualize, develop and complete professional work that answers project objectives and responds to audience and context.
- Critical Thinking Skills - - Students will be able to apply the critical, analytic and communication skills required of an academic and professional designer; and will be able to present their work in a competent and professional manner.
- Problem Solving Skills - Students will be able to apply the concepts of problem identification, research, prototyping, user testing and analysis to generate multiple valid solutions to a digital design problem and evaluate their outcomes based on contemporary critical, ethical, and aesthetic issues.
- Technical Competence - Students will display competency in the various skills of the contemporary digital designer culminating in a portfolio of professional quality work.

BS – Digital Technology and Design

- Student will be able to apply a working knowledge of digital design to create a professional portfolio.
- Student will be able to apply the aesthetic skills required of a professional designer.