



**MEMORANDUM OF UNDERSTANDING  
TRANSFER ARTICULATION**

**UNIVERSITY OF ARKANSAS COMMUNITY COLLEGE AT BATESVILLE  
AND  
ARKANSAS STATE UNIVERSITY-JONESBORO**

**Associate of Science in Business**

**and**

**Bachelor of Science in Business Administration**

This Memorandum of Understanding ("Agreement"), entered into on this 8<sup>th</sup> day of November 2017, ("Effective Date") by and between **Arkansas State University** (hereinafter, "A-State"), located at 2105 Aggie Road, Jonesboro, Arkansas 72401 and the Board of Trustees of the University of Arkansas for and on behalf of **University of Arkansas Community College Batesville** (hereinafter "UACCB"), located at 2005 White Drive, Batesville, Arkansas 72501.

**PURPOSE**

The purpose of this Agreement is to facilitate the transfer and degree completion of students earning the Associate of Science in Business at UACCB to the Bachelor of Science in Business Administration. Through collaborative efforts, ASUJ and UACCB will provide clarity regarding the degree requirements herein, and afford students the opportunity to earn a high-quality degree from both institutions in the most efficient manner possible.

**AGREEMENT**

It is agreed that any student who has earned the Associate of Science in Business at UACCB will be admitted to the Bachelor of Science in Business Administration at ASUJ in either the on-campus or A-State Online program with full junior classification, subject to the provisions listed below.

## **ADMISSION REQUIREMENTS**

- A. The student must complete the requirements necessary for general admission to ASUJ as well as specific admission to the ASUJ Bachelor of Science in Business Administration program.
- B. The student will have earned the Associate of Science in Business at UACCB.
- C. Degree program admission requirements for students who transfer pursuant to this Agreement will be determined in the same manner as if their initial enrollment had been at ASUJ.

## **TRANSFER OF CREDITS**

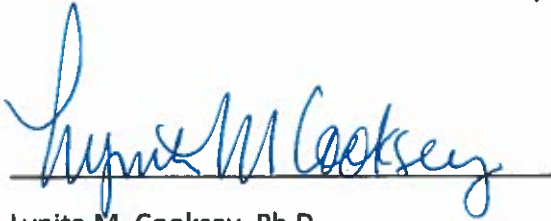
- A. Course requirements for this Agreement are displayed on the following attachments (see Appendix A).
- B. A transfer student who has not completed all of the courses specified within the Associate of Science in Business degree plan at UACCB, before entering ASUJ, must work with an academic advisor to ensure timely completion of degree program requirements.
- C. Current and updated copies of catalogs/curricular requirements for the ASUJ Bachelor of Science in Business Administration program will be available to UACCB online. Catalogs/Curricular requirements are available for both the on-campus and A-State Online programs.
- D. Remedial course grades will not be computed in the cumulative GPA for purposes of admission to ASUJ.
- E. Calculation of overall GPA for purposes of graduation and awarding of honors is left to the discretion of ASUJ.

## **IMPLEMENTATION AND REVIEW**

- A. The Chief Academic Officers at each institution will implement the terms of this Agreement, including incorporation of any mutually agreed upon changes into subsequent revisions of this Agreement, assuring compliance with system policy, procedure and guidelines.
- B. This Agreement will be reviewed on an annual basis. Both ASUJ and UACCB agree to notify one another in a timely manner of any curriculum changes that would significantly impact the nature of this Agreement.
- C. ASUJ and UACCB will work together cooperatively, in the best interest of affected students, to resolve any issues related to the transfer of courses should changes to either degree program occur while the Agreement is in effect.
- D. Students will be subject to the terms and conditions of this Agreement in accordance with their academic year of entry at UACCB. A student may opt for a subsequent revision of this Agreement, but must meet all of the requirements specified therein.
- E. ASUJ and UACCB will make every effort to inform students of this Agreement. This may include, but is not limited to, inclusion within each institution's website, published catalog, recruitment publications, media announcements, social media engagement, and in-person information sessions.

**MISCELLANEOUS**

- A. This Agreement is effective upon execution and shall remain in effect even if persons, positions, and/or titles change.
- B. This Agreement may be terminated by either party with at least 90 calendar days written notice.
- C. In the event that the Agreement is terminated, no new students will be admitted to the program; however, all students who have already been admitted to ASUJ, in accordance with the terms of this Agreement, will be allowed to complete their approved course of study under the terms contained therein.
- D. This agreement shall become effective at the time that the Arkansas Department of Higher Education has been notified and approval has been granted.



Lynita M. Cooksey, Ph.D.  
Provost and Vice Chancellor for Academic Affairs and Research  
Arkansas State University-Jonesboro

11-15-17

Date



Deborah J. Frazier  
Chancellor  
University of Arkansas Community College at Batesville

November 09, 2017

Date

## Appendix A:

### Course equivalencies between University of Arkansas Community College at Batesville and Arkansas State University - Jonesboro

<b>UACCB Courses</b>	<b>ASUJ Courses</b>
<b>English Composition</b> ENG 1103 English Composition I ENG 1203 English Composition II SPC 1003 Oral Communication	ENG 1003 Composition I ENG 1013 Composition II COMS 1203 Oral Communication
<b>Mathematics</b> MTH 1023 College Algebra (or higher level math course) MTH 2003 Survey of Calculus/Business Calculus	MATH 1023 College Algebra MATH 2194 Survey of Calculus
<b>Life Science</b> BIO 1033/1031 Biology for General Education/Lab OR BIO 1103/1101 Biology for Majors/Lab OR BIO 2203/2201 Microbiology/Lab OR	BIOL 1003/1001 Biological Science/Lab BIOL 1003/1001 Biological Science/Lab BIOL 2103/2101 Microbiology for Nursing/Lab
<b>Physical Sciences</b> CHM 1103/1101 College Chemistry I/Lab OR PHS 1003/1001 Physical Science/Lab OR GEL 1003/1001 Physical Geology/Lab	CHEM 1013/1011 General Chemistry I/Lab PHSC 1203/1201 Physical Science/Lab GEOL 1003/1001 Environmental Geology/Lab
<b>World History</b> HIS 1013 World Civilization I OR HIS 1023 World Civilization II	HIST 1013 World Civilization to 1660 HIST 1023 World Civilization Since 1660
<b>US History/Government</b> HIS 2003 United States History I OR HIS 2013 United States History II OR POS 2103 United States Government	HIST 2763 The United States to 1876 HIST 2773 The United States Since 1876 POSC 2103 Intro to US Government
<b>Social Sciences</b> ECN 2013 Macroeconomics ECN 2023 Microeconomics SOC 2003 Principles of Sociology	ECON 2313 Principles of Macroeconomics ECON 2323 Principles of Microeconomics SOC 2213 Introduction to Sociology
<b>Arts and Humanities</b> ENG 2113 World Literature I OR ENG 2213 World Literature II AND FAT 2013 Theater OR FAM 2003 Music OR FAV 2023 Visual Art	ENG 2003 World Literature to 1660 ENG 2013 World Literature Since 1660 THEA 2503 Fine Arts Theatre MUS 2503 Fine Arts Music ART 2503 Fine Arts Visual

**UACCB Courses**

**Required Courses**

ACC 1013 Principles of Accounting I  
ACC 1023 Principles of Accounting II  
CIS 1053 Computer Software Applications  
BUS 2033 Legal Environment of Business  
MTH 2053 Statistics  
BUS 1023 Business Communications\*

**ASUJ Courses**

ACCT 2033 Introduction to Financial Accounting  
ACCT 2133 Introduction to Managerial Accounting  
CIT 1503 Microcomputer Applications  
LAW 2023 Legal Environment of Business  
ECON 2113 Business Statistics I\*\*  
BCOM 2563 Business Communications

\*Students will choose this as their Directed Elective

\*\*ECON 2113 will substitute for STAT 3233 Applied Statistics I

## ASU- JONESBORO COURSES

The following are courses that UACCB students must take to complete ASU's Bachelor of Science in Business Administration

**College of Business Core Requirements: (18 hours)**

CIT 3013 Management Information Systems  
 CIT 3523 Operations Management  
 FIN 3713 Business Finance  
 MGMT 3123 Principles of Management  
 MGMT 4813 Strategic Management  
 MKTG 3013 Marketing

**Major Requirements (24 hours)\***

Choose one course from each of the categories

Accounting Elective

ACCT 3053 Cost Accounting with a Managerial Emphasis	ACCT 4013 Tax Accounting I
ACCT 4153 Fraud Examinations	

Finance Elective

FIN 3763 Financial Institutions and Markets	FIN 4723 Investments
FIN 4743 Managerial Finance	FIN 4753 Capital Management

International Elective

FIN 3813 International Finance Management and Banking	ECON/IB 4143 Export Policy and Procedures
ECON 4353 Economic Development	ECON 4103 International Trade

Macro Economics Elective

ECON 3323 Money and Banking	ECON 3353 Macroeconomic Analysis
ECON 3363 Labor Economics	ECON 4323 Economic Policy Analysis

Management Elective

MGMT 3143 Human Resource Management	MGMT 3183 Entrepreneurship
MGMT 3613 Leadership	MGMT 4123 International Management
MGMT 4163 Small Business Management	

Marketing Elective

MKTG 3033 Advertising and Promotion	MKTG 3043 Retailing
MKTG 4023 Services Marketing	MKTG 4043 Consumer Behavior
MKTG 4113 International Marketing	

Micro Economics Elective

ECON 3313 Microeconomic Analysis	ECON 4303 Sport Economics
ECON 4333 Government Regulation of Business	ECON 4343 Managerial Economics
ECON 4363 Global Environmental Policies	

Upper-Level Business Elective

Choose any Upper-Level Business Elective

**Additional Electives (3-16 hours)\*\***

\*Due to rotation all courses may not be available every term

\*\*Must include 3 Upper-Level hours

## A-STATE ONLINE COURSES

The following are courses that UACCB students must take to complete ASU's Bachelor of Science in Business Administration through A-State Online

### College of Business Core Requirements: (18 hours)

CIT 3013 Management Information Systems  
CIT 3523 Operations Management  
FIN 3713 Business Finance  
MGMT 3123 Principles of Management  
MGMT 4813 Strategic Management  
MKTG 3013 Marketing

### Major Requirements (24 hours)\*

Choose one course from each of the categories

#### Accounting Elective

ACCT 4153 Fraud Examination

#### Finance Elective

FIN 3763 Financial Institutions and markets

FIN 4723 Investments

FIN 4743 Managerial Finance

FIN 4753 Capital Management

#### International Elective

FIN 3813 International Finance Management and Banking

ECON 4143 Export Policy and Procedures

#### Macro Economics Elective

ECON 3353 Macroeconomic Analysis

#### Management Elective

MGMT 3143 Human Resource Management

MGMT 3183 Entrepreneurship

MGMT 3613 Leadership

MGMT 4123 International Management

#### Marketing Elective

MKTG 3043 Retailing

MKTG 4043 Consumer Behavior

#### Micro Economics Elective

ECON 4333 Government Regulation of Business

ECON 4363 Global Environmental Policies

#### Upper-Level Business Elective

Choose any Upper-Level Business Elective

### Additional Electives: (3-16 hours)\*\*

\*Due to rotations all courses may not be available every term

\*\*Must include 3 Upper-Level hours

