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| For Academic Affairs and Research Use Only |
| Proposal Number: | LAC40 |
| CIP Code:  |  |
| Degree Code: |  |

 **Course Deletion Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| Ronald Sitton, Ph.D.  | 2/15/2022 |

**Department Curriculum Committee Chair** |

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**COPE Chair (if applicable)** |
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| Brad Rawlins | 2/16/2022 |

**Department Chair** |

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**Head of Unit (if applicable)**   |
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| Warren Johnson  | 2/23/2022 |

**College Curriculum Committee Chair** |

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**Undergraduate Curriculum Council Chair** |
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| Carl M. Cates | 3/2/2022 |

**College Dean** |

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**Graduate Curriculum Committee Chair** |
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**General Education Committee Chair (if applicable)**   |

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| Alan Utter | 3/14/2022 |

**Vice Chancellor for Academic Affairs** |

1. **Course Title, Prefix and Number**

**MDIA 4373, Internet Communications**

1. **Contact Person** (Name, Email Address, Phone Number)

Ronald Sitton, School of Media and Journalism, rsitton@astate.edu, 870-972-2979

1. **Justification**

This course is no longer used by any major within the School of Media and Journalism.

1. **Last semester course will be offered**

Fall 2021

1. NO **Does this course appear in your curriculum? (if yes, and this deletion changes the curriculum, a Program Modification Form is required)**

Enter text...

1. No **Is this course dual-listed (undergraduate/graduate)?**

Enter text...

1. No **Is this course cross-listed with a course in another department?**

If yes, which course(s)?

 Enter text...

1. No **Is there currently a course listed in the Bulletin or Banner which is a one-to-one equivalent to this course (please check with the Registrar’s Office if unsure)?**

**Bulletin Changes**

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| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  |

**CURRENT**

**Undergraduate Bulletin 2021-2022, p. 545**

**MDIA 4353. Corporate Media Production** Study of the field and function of media production for business and nonprofit organizations. The course addresses client contact, budgeting, analy- sis of production problems, design and writing of scripts for promotion, training and news in

corporate and industrial settings. Prerequisites, MDIA 2223 and MDIA 3223. Fall, Spring. Special course fee $25.

**MDIA 4363. Multimedia Storytelling** Introductory course in multimedia concepts, media elements, platforms, and production. Emphasis is placed on delivery of content across media platforms for diverse audiences. Fall, Spring.

**~~MDIA 4373. Internet Communications~~** ~~Internet Communications provides students with a thorough understanding and practice in the use of the Information Superhighway. The course will also look at new opportunities for communications professionals. Prerequisite, Basic com- puter competency. Fall, Spring, Summer.~~

PROPOSED

**Undergraduate Bulletin 2021-2022, p. 545**

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