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| For Academic Affairs and Research Use Only | |
| Proposal Number |  |
| CIP Code: |  |
| Degree Code: |  |

**Program Modification Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

|  |
| --- |
| **Modification Type: [ ]Admissions, [X]Curricular Sequence, or [ ]Other** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| |  |  | | --- | --- | | Dr. Ronald Sitton | 3/10/2020 |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | Brad Rawlins. | 3/12/2020 |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (if applicable)** |
| |  |  | | --- | --- | | Warren Johnson | 3/18/2020 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | Gina Hogue | 3/19/2020 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (if applicable)** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Vice Chancellor for Academic Affairs** |

1. **Contact Person** (Name, Email Address, Phone Number)

Ronald Sitton, School of Media and Journalism, rsitton@astate.edu, 870-972-2979

1. **Proposed Change** (for undergraduate curricular changes please provide an 8-semester plan (appendix A), if applicable)

Updating degree requirements for the Multimedia Journalism major following adjustments during the 2019-2020 academic year as indicated below:

1. Add MDIA 2043, MDIA 2201 (new course), MDIA 3063, MDIA 3201 (new course), MDIA 4201 (new course) to requirements, and to the major electives add GCOM 3673, MDIA 3003, MDIA 3053, MDIA 3083, MDIA 4023, MDIA 4123, and MDIA 4552, adjusting hours as necessary.

2. Remove MDIA 3043, 4203 (being deleted).

3. Update academic unit name to School of Media and Journalism.

1. **Effective Date**

Fall 2020, 2020-2021 Bulletin

1. **Justification –** *Please provide details as to why this change is necessary.*

Changes will reflect update bulletin as a result of curriculum changes approved in Spring 2019, Fall 2019 and Spring 2020. MDIA 3063 inadvertently was left off the major requirements; putting it back into the requirements necessitates moving MDIA 4123 to an elective in order to keep the core at 36 hours.

Additionally, the major electives do not currently list all of the courses already in the bulletin that could be used to satisfy elective requirements within the major; these have now been added.

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

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**Major in Multimedia Journalism**

**Bachelor of Science**

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

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| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 42) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| UC 1013, Making Connections | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 78)  **Students with this major must take the following:**  *CMAC 1003, Mass Communications in Modern Society*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements** | **Sem. Hrs.** |
| MDIA 1013, Principles of Journalism | 3 |
| **MDIA 2043, Basic Digital Photography** | **3** |
| **MDIA 2201, News Practicum I** | **1** |
| MDIA 2313, Digital Media Production | 3 |
| MDIA 2323, Reporting Words | 3 |
| MDIA 3013, Multimedia Reporting | 3 |
| ~~MDIA 3043, Reporting Images~~ | ~~3~~ |
| **MDIA 3063, Editing for Publications and the Web** | **3** |
| **MDIA 3201, News Practicum II** | **1** |
| MDIA 3363, Modern Media Inquiries | 3 |
| MDIA 4003, Media Law and Ethics | 3 |
| MDIA 4053, Civic Reporting | 3 |
| **MDIA 4201, News Practicum III** | **1** |
| ~~MDIA 4203, News Practicum~~ | ~~3~~ |
| MDIA 4323, Diversity and Media | 3 |
| MDIA 4603, Internship | 3 |
| **Major Electives (Select ~~at least~~ 3 of the following with advisor approval)**  **GCOM 3673, Desktop Publishing and Publication Design**  MDIA2053**,** Introduction to Visual Communications  MDIA 2223**,** Video Production I **OR** GCOM 1813, Introduction to Digital Publishing  **MDIA 3003, Feature Writing and Freelancing**  **MDIA 3053, Sports Reporting**  **MDIA 3083, History of the Mass Media**  MDIA 3093, Photo Storytelling I  MDIA 3203, Audio Storytelling  MDIA 3383, News in Social Media MDIA 3603, Television Reporting  MDIA 4013, Photo Storytelling II **MDIA 4023, Public Opinion, Propaganda and the Mass Media**  MDIA 4103, Data Journalism  MDIA 4113, Specialized Reporting **MDIA 4123, Media Management and Entrepreneurship MDIA 4552, Photojournalism Practicum and Professional Development** | **Sem. Hrs.**  9-~~12~~ |
| **Sub-total** | **45~~-48~~** |
| **Minor:** | **Sem. Hrs.** |
| *Must be outside of the Department~~s~~ of Communication and the School of Media and ~~Communication~~ Journalism; approved by advisor.* | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| Electives | ~~13-~~16-19 |
| **Total Required Hours** | **120** |

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**Major in Multimedia Journalism**

**Bachelor of Science**

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

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| --- | --- |
| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 42) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| UC 1013, Making Connections | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 78)  **Students with this major must take the following:**  *CMAC 1003, Mass Communications in Modern Society*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements** | **Sem. Hrs.** |
| MDIA 1013, Principles of Journalism | 3 |
| MDIA 2043, Basic Digital Photography | 3 |
| MDIA 2201, News Practicum I | 1 |
| MDIA 2313, Digital Media Production | 3 |
| MDIA 2323, Reporting Words | 3 |
| MDIA 3013, Multimedia Reporting | 3 |
| MDIA 3063, Editing for Publications and the Web | 3 |
| MDIA 3201, News Practicum II | 1 |
| MDIA 3363, Modern Media Inquiries | 3 |
| MDIA 4003, Media Law and Ethics | 3 |
| MDIA 4053, Civic Reporting | 3 |
| MDIA 4201, News Practicum III | 1 |
| MDIA 4323, Diversity and Media | 3 |
| MDIA 4603, Internship | 3 |
| **Major Electives (Select 3 of the following with advisor approval)**  GCOM 3673, Desktop Publishing and Publication Design  MDIA 2053, Introduction to Visual Communications  MDIA 2223, Video Production I OR GCOM 1813, Introduction to Digital Publishing  MDIA 3003, Feature Writing and Freelancing  MDIA 3053, Sports Reporting  MDIA 3083, History of the Mass Media  MDIA 3093, Photo Storytelling I  MDIA 3203, Audio Storytelling  MDIA 3383, News in Social Media MDIA 3603, Television Reporting  MDIA 4013, Photo Storytelling II MDIA 4023, Public Opinion, Propaganda and the Mass Media  MDIA 4103, Data Journalism  MDIA 4113, Specialized Reporting MDIA 4123, Media Management and EntrepreneurshipMDIA 4552, Photojournalism Practicum and Professional Development | **Sem. Hrs.**  9 |
| **Sub-total** | **45** |
| **Minor:** | **Sem. Hrs.** |
| *Must be outside of the Department of Communication and the School of Media and Journalism; approved by advisor.* | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| Electives | 16-19 |
| **Total Required Hours** | **120** |

**Appendix A, 8-Semester Plan**

(**Referenced in #2** - **Undergraduate Proposals Only)**

*Instructions: Please identify new courses in italics*.

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| **Arkansas State University-Jonesboro**  **Degree: Bachelor of Science**  **Major: Multimedia Journalism**  **Year: 2020** | | | | | | | | |
| Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree. | | | | | | | | |
| **Year 1** | | | |  | **Year 1** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| UC 1003 | FYE | 3 | x |  | COMS 1203 | Oral Communication | 3 | X |
| CMAC 1003 | Mass Comm. In Modern Society | 3 | x |  | ENG 1013 | Composition II | 3 | X |
| ENG 1003 | Composition I | 3 | x |  | BIOL | Life Science with Lab | 4 | x |
| MDIA 1013 | Principles in Journalism | 3 |  |  | MDIA 2323 | Reporting Words | 3 |  |
| MDIA 2313 | Digital Media Production | 3 |  |  | ART, MUS or THEA 2503 | Fine Arts | 3 | x |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 16 |  |
| **Year 2** | | | |  | **Year 2** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| MATH | Math | 3 | x |  |  | Physical Science with Lab | 4 | X |
|  | Social Science | 3 | x |  |  | Social Science | 3 | X |
| MDIA 2043 | *Basic Digital Photography* | 3 |  |  |  | Humanities | 3 | x |
| MDIA | Lower Level MMJ Elective | 3 |  |  | MDIA 3363 | Modern Media Inquiries | 3 |  |
|  | Minor course | 3 |  |  |  | Minor course | 3 |  |
| MDIA 2201 | *News Practicum I* | 1 |  |  |  |  |  |  |
| **Total Hours** |  | 16 |  |  | **Total Hours** |  | 16 |  |
| **Year 3** | | | |  | **Year 3** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
|  | Social Science | 3 | X |  | MDIA | Upper Level MMJ Electives | 6 |  |
| MDIA 4003 | Media Law and Ethics | 3 |  |  |  | Minor course | 3 |  |
| MDIA | Upper Level MMJ Elective | 3 |  |  |  | Upper Level Electives | 6 |  |
|  | Minor course | 3 |  |  | MDIA 3201 | *News Practicum II* | 1 |  |
|  | Upper Level Elective | 3 |  |  |  |  |  |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 16 |  |
| **Year 4** | | | |  | **Year 4** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| MDIA 4323 | Diversity and Media | 3 |  |  | MDIA 4201 | *News Practicum III* | 1 |  |
| MDIA 4603 | Internship | 3 |  |  |  | Minor course | 3 |  |
|  | Minor course | 3 |  |  |  | Upper Level Electives | 7 |  |
|  | Upper Level Electives | 6 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 11 |  |
| **Total Jr/Sr Hours \_45 Total Degree Hours 120** | | | | | | | | |
| **Graduation Requirements: See bulletin for graduation requirements** | | | | | | | | |