

Scott Anderson, Ph.D.

Curriculum Vitae

Education

University of Memphis, Memphis, TN	Ph.D., Communication 2016
Oregon State University, Corvallis, OR	M.A., Interdisciplinary Studies 2012
Oregon State University, Corvallis, OR	B.S., Speech Communication 2009

Academic & Administrative Appointments

Arkansas State University Associate Professor of Communication Studies	(2024 – current)
Interim Chair Department of Communication	(2022 – 2023)
Assistant Professor of Communication Studies	(2017 – 2024)
Visiting Instructor of Communication Studies	(2016 – 2017)
Arkansas State University Mid-South Adjunct Instructor	(2015 – 2016)
Contra Costa College Adjunct Instructor	(2015 – 2016)
University of Memphis Graduate Teaching Assistant	(2012 – 2016)
Oregon State University Graduate Teaching Assistant	(2009 – 2012)

Summary of Undergraduate and Graduate Courses Taught

My undergraduate courses taught include Oral Communication (COMS 1203), Communication Theory (COMS 2313), Principles of Persuasion (COMS 3243), Communication Criticism (COMS 3433), Intercultural Communication (COMS 4253), and Special Topics courses (COMS 431V) such as Rhetoric and Social Movements. Additionally, I have developed and taught honors sections of some of the above listed classes for undergraduate students. My graduate courses include Communication Theory (COMS 6103) and Rhetorical Theory and Criticism (COMS 6273), a class for

which I co-authored a new course proposal. I have also facilitated independent studies relating to rhetorical criticism and communication pedagogy for graduate students.

Courses Taught by Semester

Spring 2024

Rhetorical Theory & Criticism	COMS 6273 (WEB)
Communication Criticism	COMS 3433
Oral Communication	COMS 1203 (WEB)
Oral Communication	COMS 1203

Fall 2023

Communication Theory	COMS 6103
Communication Criticism	COMS 3433
Oral Communication	COMS 1203 (WEB)
Oral Communication	COMS 1203 (WEB)

Spring 2023

Rhetorical Theory & Criticism	COMS 6273 (WEB)
Communication Criticism	COMS 3433
Oral Communication	COMS 1203 (WEB)

Fall 2022

Communication Theory	COMS 6103
Communication Criticism	COMS 3433

Refereed Journal Articles

- Anderson, Scott. (2022). Lynching the Narrative: Barack Obama, Selma, and the Myth of American Exceptionalism. *Howard Journal of Communications*, vol. 33, no. 1. (Lead Article)
- Anderson, Scott. (2021). Diagramming Dramatism: Hell or High Water and the Guilt-Purification-Redemption Cycle, *Communication Teacher*, vol. 36, no. 3.
- Anderson, Scott, and Jonathan Smith. (2020). Activist Journalism: The Chicago Defender's Coverage of the 1968 Democratic National Convention. *Southwestern Mass Communication Journal*, vol. 36, no. 1
- Anderson, Scott. (2019). Irony in Charleston: Barack Obama's Eulogy for Clementa C. Pinckney, June 26, 2015. *Communication Quarterly*, DOI: 10.1080/01463373.2019.1605397
- Anderson, Scott, and Jonathan Smith. (2018). Transcending Media Framing of Candidate Religiosity: The Religio-Rhetorical Discourse of John F. Kennedy and Barack Obama. *Southwestern Mass Communication Journal*, vol. 34, no. 1, 2018.

Anderson, Scott. (2015). Barack Obama and the Paradox of Racial (In)Civility. *Journal of Contemporary Rhetoric* 5.3/4 (2015): 111-123.

Anderson, Scott. (2015). A Guilty Conscience: Barack Obama and America's Guilt in "A More Perfect Union." *Discourse: The Journal of the Speech Communication Association of South Dakota* 2 (2015): 17-34.

Non-Refereed Publications

Anderson, Scott. (2019). Leveraging Activism through Journalism: [Review] Carroll, Fred. *Race News: Black Journalists and the Fight for Racial Justice in the Twentieth Century. Communication Booknotes Quarterly*, vol. 50, no. 137.

Anderson, Scott. (2019). Review of *Rhetoric, Humor, and the Public Sphere: From Socrates to Stephen Colbert*, by Elizabeth Benacka, *The Popular Culture Studies Journal*, vol. 7, no. 1, pp. 200-202.

Academic Presentations to Learned Forums

Anderson, Scott. T.I.P.S. on Kenneth Burke in the Classroom, Virtual Graduate Student Conference, Midwest Popular Culture Association Virtual Conference, March 23, 2024.

Anderson, Scott. The Exceptional Case of Eldridge Cleaver, Rhetoric and Public Address Division, Southern States Communication Association, St. Petersburg, FL, April 2023.

Anderson, Scott. (Dis)locating the Narrative: Barack Obama, Selma, and the Myth of American Exceptionalism, Rhetoric and Public Address Division, Southern States Communication Association, Virtual Conference, April 2021.

Anderson, Scott, and Jonathan Smith. Journalism as Rhetorical Activism: The Chicago Defender's Coverage of the 1968 Democratic National Convention, Rhetoric and Public Address Division, Southern States Communication Association, Frisco, TX. April 2020. (Unable to present due to COVID-19 and subsequent cancelation of conference)

Anderson, Scott. Reversing Racism: Rhetorical Interplay in Barack Obama's Eulogy for Clementa C. Pinckney, June 26, 2015. National Communication Association, Baltimore, MD, November 2019

Anderson, Scott. "Saving Selma: Barack Obama at the Nexus of Civil Rights and a Post-Racial America," Invited panelist for Black Memory and the Politics of "Voice," sponsored by the Public Address Division, Southern States Communication Association, Montgomery, AL, April 2019.

- Anderson, Scott, and Jonathan Smith. (2018, April). "Substantiating the Religious Issue: Familial and Dialectical Transcendence in the Presidential Campaign Discourse of John F. Kennedy and Barack Obama," Rhetoric and Public Address Division for the panel Musings on Rhetoric and Public Controversy, Southern States Communication Annual Convention, Nashville, TN.
- Anderson, Scott. (2017, April). "Irony in Charleston: Barack Obama's Eulogy for Clementa C. Pinckney, June 26, 2015," Rhetoric and Public Address Interest Group for the panel Top Papers in Rhetoric and Public Address, Southern States Communication Association Annual Convention, Greenville, SC.
- Anderson, Scott. (2015, November). "Preying in the Margins: Identification and Division in Recruitment Rhetoric of the Islamic State," Rhetoric and Public Address interest group for the panel Tools for Expansion: Rhetorical Strategies of the Islamic State, National Communication Association Annual Convention, Las Vegas, NV.
- Anderson, Scott. (2015, April). "Depicting Race: America's Racial Crisis in Barack Obama's First Inaugural," Rhetoric and Public Address Division for the panel The Crafting of a Presidency: Barack and Michelle Obama and the Rhetorical Situation, Southern States Communication Association Annual Convention, Tampa, FL.
- Anderson, Scott. (2014, November). "Negotiating the Double Bind": Barack Obama's Challenge as the Post-Racial Candidate," Rhetorical Theory interest group for the panel Rhetoric Across Contemporary Political Issues: Park 51, Latin Homelessness, and the Post-Racial President, National Communication Association Annual Convention, Chicago, IL.
- Anderson, Scott. (2013, November). "A Guilty Conscience: The Transference of Guilt in 'A More Perfect Union,'" Rhetoric and Public Address interest group for the panel Blackness and Whiteness in the US Imaginary, National Communication Association Annual Convention, Washington, D.C.
- Anderson, Scott. (2013, September). "Confronting the Hostile Audience: The Civil Rights Rhetoric of Daisy Bates, Little Rock, Arkansas, 1941-1949," for the panel American Women Stand Up and Speak Out, Tennessee Communication Association Convention, Murfreesboro, TN.
- Anderson, Scott. (2011, February). "A House United: Barack Obama's Rhetorical Vision," Rhetoric and Public Address Interest Group, Western States Communication Association Convention, Monterey, CA.

Invited Presentations

Invited Presenter, Archetypal Containment and America's (Post)Racial Journey: Eric Holder at Morgan State, Rhetoric, Politics, and Identity Conference, University of Arkansas, September 5-6, 2019.

Guest Lecturer, "Archetypal Metaphor and the Rhetoric of Civil Rights." Presented as a lecture to the undergraduate class, "Voices of American Women," directed by Sandy Sarkela: University of Memphis, Memphis, TN, November 2013.

Invited Speaker, "A Guilty Conscience: The Transference of Guilt in 'A More Perfect Union,'" at Fall colloquium series for the Department of Communication: University of Memphis, Memphis, TN, October 2013.

Guest Lecturer, "The Identification and Division of Steve Jobs." Master's thesis presentation to the Department of Speech Communication: Oregon State University, Corvallis, OR, June 2012.

Awards

(2017) Top Faculty Paper in Rhetoric & Public Address, "Irony in Charleston: Barack Obama's Eulogy for Clementa C. Pinckney, June 26, 2015," Southern States Communication Association, Greenville, SC, April 5 - 9

(2016) Graduate Student Award, Excellence in Research, University of Memphis, Department of Communication

Disciplinary Service

(2024) Ad-hoc Reviewer, *Southern Communication Journal*

(2024) Ad-hoc Reviewer, *Communication Quarterly*

(2023) Executive Committee Panel Chair, Business Meeting for Rhetoric and Public Address Division, Southern States Communication Association annual convention, St. Petersburg, FL

(2023) Panel Respondent, The Future of Black Lives and Policing Rhetoric, Southern States Communication Association annual convention, St. Petersburg, FL

(2021 - 2022) Division Chair, Rhetoric and Public Address Division, Southern States Communication Association

(2021) Panel Respondent, Top Papers in Rhetoric and Public Address, Southern States Communication Association annual convention, Greenville, SC

(2019) Ad-hoc Reviewer, *Southwestern Mass Communication Journal*

(2018-2020) Vice Chair Elect and Program Planner for Rhetoric and Public Address Division, Southern States Communication Association

(2018) Chair for the panel Inspiration, Innovation, and Insight in Online Courses for the Instructional Development Division, Southern States Communication Association Annual Convention, Greenville, SC.

(2017 - current) Manuscript Reviewer, Rhetoric and Public Address Division, Southern States Communication Association annual convention

(2015) Director of Graduate Student Writing and Publishing Group
Department of Communication, University of Memphis

(2014) Manuscript Reviewer, Public Address Division, National Communication Association annual convention

(2012) Reviewer for Rhetoric and Public Address Division, Western States Communication Association annual convention

(2010) Judge at "Speakeasy Regional Debate Tournament," Oregon State University, Corvallis, Oregon.

(2010-2011) Mass Lecture Facilitator, COMM 111, Public Speaking.
Topics include Persuasion and Small Group Communication.

Service to University, College, and Department

(2024 – current) Program Coordinator for Accelerated M.A. COMS,
Department of Communication

(2023 – current) Graduate Coordinator for Traditional Program, Department
of Communication

(2020 – current) Communication Studies Program Assessment Committee

(2020 – current) Communication Studies Program Curriculum Committee

(2020 – 2022) Faculty Senate

(2018 – 2022) Co-Chair of Department of Communication Banquet
Committee; member (2023 – current)

(2018 – 2021) Faculty Marshal at Commencement, College of Liberal Arts &
Communication

(2018 – current) Undergraduate Admission, Graduate and Academic Credit Appeals Committee

(2018 – current) Building Safety Committee

(2018 – 2021) Founder/Chair of Dennis White Speech Competition, Department of Communication

(2017 – 2018) Lambda Pi Eta co-chair

(2016 – current) University Grievances Committee

Graduate Thesis Committees Served or Chaired

(2022) Nasser Al Khulayfi – An Analysis of Social Media Operations in the King Salman Humanitarian Aid and Relief Center

(2022) Guy Riggins **(Thesis Chair)** – From #StoptheSteal to an Insurrection: A Fantasy Theme Analysis of the Discourse Surrounding the 2020 U.S. Presidential Election

(2021) Emily Riley **(Thesis Chair)** – “Othering” and Religion: Political Discourse of 9/11

(2020) Jonathan Thibault – Social Identity Gaps and PTSD: A Qualitative Study of Iraq and Afghanistan Veterans

Undergraduate Honors Thesis Committees Served or Chaired

(2019) Tanisha Tak – Self Disclosure in Peer Mentoring at the Communication Center at Arkansas State University

Other Professional Activities

(2021) Developed COMS 6273, Rhetorical Theory and Criticism, for AOS Online Degree Program

(2020) Co-authored new course proposal for COMS 6273, Rhetorical Theory and Criticism

Memberships and Affiliations

Southern States Communication Association (2015-Present)

National Communication Association (2010-2014), Attended National Convention in 2010, 2011, 2013, and 2019