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**Bulletin / Banner Change Transmittal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

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| --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | Shelley Gipson | 2/14/2017 |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | Temma Balducci | 9/18/2017 |   **Department Chair:** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (If applicable)** |
| |  |  | | --- | --- | | Warren Johnson | 10/20/2017 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | Gina Hogue | 10/20/2017 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (If applicable)** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number)

Joe Ford, [mford@astate.edu](mailto:mford@astate.edu), 970.972.3050

**2.Proposed Change**

Update prerequisites with “permission of instructor” to accommodate the new BS Digital Innovations program

**3.Effective Date**

Fall 2018

**4.Justification –** *Please provide details as to why this change is necessary.*

This will allow students to register for courses in GRFX courses that are restricted to BFA GD/DD students.

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

Page 476**ARTH 4803. Art Theory and Criticism** This course develops a link between art criticism and studio practice, relating contemporary art production and critical theory. Includes written reports and oral presentations concerning methodology and results of research. Prerequisites, a grade of CR in ART 3330; a minimum of 48 hours ART/ARTH courses; or permission of instructor. Spring.

**Methods and Materials Teaching Art (EDAR)**

**EDAR 4523. Methods and Materials for Teaching Art** Emphasis on the practical application of art in the secondary school. Techniques and strategies of teaching art, developing an art curriculum, assessing and motivating students. Must be admitted to the Teacher Education Program. Fall.

**Graphic Design (GRFX)**

**GRFX 1111. Design Technology** Basic levels of graphic design utilizing Adobe Illustrator, Adobe Photoshop, and Adobe InDesign software. Prerequisites: Declared Graphic Design Major ~~or permission of instructor~~, Co-Requisite GRFX 2203; or permission of instructor. Spring.

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**COLLEGE OF MEDIA AND COMMUNICATION**

The frequency of course offering is indicated following each course description. If not otherwise indicated, the course will be scheduled for each enrollment period. **The university reserves the right to change course scheduling when circumstances dictate such changes.**

**Media and Communication (CMAC)**

**CMAC 1001. Media Grammar and Style** Writing mechanics for media. An introduction to applying basic grammar, spelling and media style rules and guidelines professionals use for writing across multiple media platforms. Can be taken concurrently with CMAC 2003 with consent of chair. Test- out option available. Fall, Spring, Summer.

**CMAC 1003. Mass Communications in Modern Society** A study of the interaction between society and mass communication through the lenses of history, theory, economics, culture, law, and technology.

**CMAC 2003. Media Writing** Basic writing for print, broadcast and Internet media. Course includes attention to news style and grammar. Pre/Co-requisite, CMAC 1001. Fall, Spring, Summer.

**CMAC 2053. Introduction to Visual Communications** The study of the principles, theories, and language of visual communication to help students analyze, interpret and apply visual content to communicate more effectively. Fall, Spring.

**CMAC 3001. Professional Seminar** An overview of professional careers, etiquette, and best practices in a broad range of communication and media based contexts. Fall, Spring.

**CMAC 4063. Internship** Supervised work in an approved communications-related setting. Prerequisite, consent of the department chair and faculty advisor. Fall, Spring, Summer.

**CMAC 4073. Communications Law and Ethics** Legal and ethical limitations and privileges affecting the mass media. Fall, Spring, Summer.

**DEPARTMENT OF MEDIA**

**Media (MDIA)**

**MDIA 2010. Multimedia Reporting Lab** Laboratory for Multimedia Reporting. Must be taken concurrently with MDIA 2013. Fall, Spring.

**MDIA 2013. Multimedia Reporting** Techniques of newsgathering, with practical experience in interviewing and reporting for news media. Must be taken concurrently with MDIA 2010. Prereq- uisite, C or better in CMAC 2003 and MDIA 2313 or consent of instructor. Fall, Spring.

**MDIA 2313. Multimedia Production** Introductory course in audio, video, photo and text pro- duction for many distribution platforms. Prerequisite, CMAC 2053, or permission of instructor. Fall, Spring, Summer.

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**COMS 2313. Communication Theory** Study of foundational and current theories of com- munication and applications of these theories in communication contexts. Prerequisite, COMS 1203. Spring.

**COMS 2243. Principles of Argumentation** Principles of logical reasoning used in advocacy, analysis, use of evidence, inductive and deductive reasoning. Spring, even.

**COMS 2253. Introduction to Health Communication** Communication in healthcare set- tings. Major topics include patient provider interaction, information dissemination, cultural concerns, ethical issues, and social support. Fall.

**COMS 2373. Introduction to Interpersonal Communication** A study of interpersonal com- munication. Prerequisite, COMS 1203. Spring.

**COMS 3203. Business and Professional Communication** Communicationneedsofpeople in business and professional settings. Fall, Spring.

**COMS 3211. Intercollegiate Debate**

repeated for credit. Demand.

**COMS 3243. Principles of Persuasion**

in motivating human conduct. Fall.

**COMS 3253. Principles of Listening**

Study and practice of intercollegiate debate. May be Theory and practice of persuasion as an instrument Principles of listening in the communication process,

emphasis on listening improvement. Fall, even.

**COMS 3363. Communication Research Methods** Principlesoflisteninginthecommunication process, emphasis on listening improvement. Fall, even.

**COMS 3373. Gender Communication** Studyoftheinterrelationshipbetweencommunication and gender in various contexts. Spring, odd.

**COMS 3433. Communication Criticism** Provides critical approaches from the humanistic condition engaging media, public discourse, and interpersonal communication. Prerequisites, COMS 1203, or PHIL 1503 or PHIL 1103. Summer.

**COMS 4203. Small Group Communication** Groupandconferencetechniquesforclassroom, business, and professional situations. Spring, Summer.

**COMS 4243. Interpersonal Communication** Emphasis on increasing students capacity for openness, sensitivity, and objective appraisal. Fall, Summer.

**COMS 4253. Intercultural Communication** Identification of barriers and breakdowns to com- munication among cultures. Spring.

**COMS 4263. Organizational Communication** Dynamics and theories of communication within an organization. Spring, even.

**COMS 431V. Special Problems** Prerequisite, permission of instructor. May be repeated twice with different topics. Demand.

**COMS 4323. Communication in Personal Relationships** Thecoursecoversinterpersonal communication in the context of personal relationships, such as romantic relationships, friendships, professional relationships, and family relationships. Fall, odd.

**COMS 4373. Conflict Resolution** Conflict as a communication variable created through inter- personal interaction in dyads, small groups, families, and organizations. Dual listed SCOM 5373. Summer.

**COMS 4383. Computer Mediated Communication** This course considers how identities, relation- ships and communities are created and influenced by our use of computers and the internet. We will gain understanding of these processes by engaging new media scholarship and activities involving different forms of new media. Dual listed as SCOM 5383. Prerequisite, COMS 1203, or permission of instructor. Spring.

**COMS 4403. Seminar in Health Communication** Study of the major cultural, interpersonal, and public communication issues affecting health communication. Spring, odd.

**COMS 4443. Leadership and Communication** Leadershipandcommunicationinorganizations and society.