



**MEMORANDUM OF UNDERSTANDING  
TRANSFER ARTICULATION**

**COLLEGE OF THE OUACHITAS  
AND  
ARKANSAS STATE UNIVERSITY-JONESBORO**

**Associate of Science in Business  
and  
Bachelor of Science in International Business**

This Memorandum of Understanding ("Agreement"), entered into on \_\_\_ of November, 2017, ("Effective Date") by and between Arkansas State University-Jonesboro (hereinafter, "ASUJ"), located at 2105 Aggie Road, Jonesboro, Arkansas 72401, and College of the Ouachitas (hereinafter "COTO"), located at One College Circle, Malvern, Arkansas 72104.

**PURPOSE**

The purpose of this Agreement is to facilitate the transfer and degree completion of students earning the Associate of Science in Business at COTO to the Bachelor of Science in International Business. Through collaborative efforts, ASUJ and COTO will provide clarity regarding the degree requirements herein, and afford students the opportunity to earn a high-quality degree from both institutions in the most efficient manner possible.

**AGREEMENT**

It is agreed that any student who has earned the Associate of Science in Business at COTO will be admitted to the Bachelor of Science in International Business at ASUJ with full junior classification, subject to the provisions listed below.

## **ADMISSION REQUIREMENTS**

- A. The student must complete the requirements necessary for general admission to ASUJ as well as specific admission to the ASUJ Bachelor of Science in International Business program.
- B. The student will have earned the Associate of Science in Business at COTO.
- C. Degree program admission requirements for students who transfer pursuant to this Agreement will be determined in the same manner as if their initial enrollment had been at ASUJ.

## **TRANSFER OF CREDITS**

- A. Course requirements for this Agreement are displayed on the following attachments (see Appendix A).
- B. A transfer student who has not completed all of the courses specified within the Associate of Science in Business degree plan at COTO, before entering ASUJ, must work with an academic advisor to ensure timely completion of degree program requirements.
- C. Current and updated copies of catalogs/curricular requirements for the ASUJ Bachelor of Science in International Business program will be available to COTO online.
- D. Remedial course grades will not be computed in the cumulative GPA for purposes of admission to ASUJ.
- E. Calculation of overall GPA for purposes of graduation and awarding of honors is left to the discretion of ASUJ.

## **IMPLEMENTATION AND REVIEW**

- A. The Chief Academic Officers at each institution will implement the terms of this Agreement, including incorporation of any mutually agreed upon changes into subsequent revisions of this Agreement, assuring compliance with system policy, procedure and guidelines.
- B. This Agreement will be reviewed on an annual basis. Both ASUJ and COTO agree to notify one another in a timely manner of any curriculum changes that would significantly impact the nature of this Agreement.
- C. ASUJ and COTO will work together cooperatively, in the best interest of affected students, to resolve any issues related to the transfer of courses should changes to either degree program occur while the Agreement is in effect.
- D. Students will be subject to the terms and conditions of this Agreement in accordance with their academic year of entry at COTO. A student may opt for a subsequent revision of this Agreement, but must meet all of the requirements specified therein.
- E. ASUJ and COTO will make every effort to inform students of this Agreement. This may include, but is not limited to, inclusion within each institution's website, published catalog, recruitment publications, media announcements, social media engagement, and in-person information sessions.

**MISCELLANEOUS**

- A. This Agreement is effective upon execution and shall remain in effect even if persons, positions, and/or titles change.
- B. This Agreement may be terminated by either party with at least 90 calendar days written notice.
- C. In the event that the Agreement is terminated, no new students will be admitted to the program; however, all students who have already been admitted to ASUJ, in accordance with the terms of this Agreement, will be allowed to complete their approved course of study under the terms contained therein.
- D. This agreement shall become effective at the time that the Arkansas Department of Higher Education has been notified and approval has been granted.



Lynita M. Cooksey, Ph.D.  
Provost and Vice Chancellor for Academic  
Affairs and Research  
Arkansas State University-Jonesboro

\_\_\_\_\_  
11/30/17

Date



Pat Simms, M.S.E  
Vice President of Instruction  
College of the Ouachitas

\_\_\_\_\_  
11/29/17

Date

## Appendix A:

### Course equivalencies between College of the Ouachitas and Arkansas State University – Jonesboro

#### **COTO Courses**

##### **English Composition**

ENGL 1113 Composition I  
ENGL 1213 Composition II  
COMM 2113 Oral Communications

##### **Mathematics**

MATH 1143 College Algebra  
MATH 2163 Business Calculus

##### **Life Science**

BIOL 1124 Introduction to Biology

##### **Physical Sciences**

PHYC 1124 Introduction to Physics OR  
PHYC 1134 Introduction to Physical Science OR  
PHYC 1144 Introduction to Astronomy OR  
CHEM 1214 General Chemistry I

##### **U.S. History/Government**

HIST 2113 U.S. History through 1865 OR  
HIST 2123 U.S. History since 1865 OR  
GOVT 2113 American National Government

##### **World Civilization**

HIST 1113 Civilization through 16<sup>th</sup> Century OR  
HIST 1123 Civilization since 16<sup>th</sup> Century

##### **Social Sciences**

SOCI 1113 Introduction to Sociology OR  
PSYC 1113 General Psychology

##### **World Literature**

ENGL 2213 World Literature I OR  
ENGL 2223 World Literature II

##### **Humanities**

HUMN 2133 Humanities: Theater OR  
HUMN 2123 Humanities: Music OR  
HUMN 2113 Humanities: Art

##### **Business Core**

ACTG 1113 Principles of Accounting I  
ACTG 1203 Principles of Accounting II  
DATA 1123 Fundamentals of Information  
Technology  
ECON 2113 Principles of Macroeconomics

#### **ASUJ Courses**

ENG 1003 Composition I  
ENG 1013 Composition II  
COMS 1203 Oral Communication

MATH 1023 College Algebra  
MATH 2143 Business Calculus

BIOL 1003/1001 Biological Science/Lab

PHSC 1203/1201 Physical Science/Lab  
PHSC 1203/1201 Physical Science/Lab  
PHSC 1103/1101 Intro to Space Science/Lab  
CHEM 1013/1011 General Chemistry I/Lab

HIST 2763 The United States to 1876  
HIST 2773 The United States Since 1876  
POSC 2103 Intro to US Government

HIST 1013 World Civilization to 1660  
HIST 1023 World Civilization Since 1660

SOC 2213 Introduction to Sociology  
PSY 2013 Introduction to Psychology

ENG 2003 World Literature to 1660  
ENG 2013 World Literature Since 1660

THEA 2503 Fine Arts Theatre  
MUS 2503 Fine Arts Music  
ART 2503 Fine Arts Visual

ACCT 2033 Introduction to Financial Accounting  
ACCT 2133 Introduction to Managerial Accounting  
CS 1013 Introduction to Computers

ECON 2313 Principles of Macroeconomics

**COTO Courses**

ECON 2213 Principles of Microeconomics

BOIS 2203 Legal Environment

GBUS 2023 Business Statistics

BOIS 2303 Business Communication

**ASUJ Courses**

ECON 2323 Principles of Microeconomics

LAW 2023 Legal Environment of Business

ECON 2113 Business Statistics I\*

BCOM 2563 Business Communications

\*ECON 2113 will be substituted for STAT 3233 Applied Statistics I

# ASU- JONESBORO COURSES

The following are courses that COTO students must take to complete ASU's Bachelor of Science in International Business

**College of Business Core Requirements: (18 hours)**

CIT 3013 Management Information Systems

CIT 3523 Operations Management

FIN 3713 Business Finance

MGMT 3123 Principles of Management

MGMT 4813 Strategic Management

MKTG 3013 Marketing

**Language Requirements (12 hours)**

French, German, or Spanish

*If English is a second language, choose 12 hours of 3000 level English courses*

**Major Requirements (24 hours)\***

CIT 4453 Global E-Commerce

FIN 3813 International Finance Management and Banking

ECON/IB 4143 Export Policy and Procedures

GSCM 4133 International Logistics and Outsourcing

MKTG 4113 International Marketing

MGMT 3193 Social Impact Management

MGMT 4123 International Management

IB 3013 Global Leadership Experience **OR**

IB 4283 International Business Practicum

**Electives (3-4 hours)\*\***

\*Due to rotation all courses may not be available every term

\*\*Must include 3 Upper-Level hours