

HOLLY KATHLEEN HALL

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LinkedIn: linkedin.com/in/holly-kathleen-hall

Professor of Strategic Communication

J.D., APR, Pg. Cert. in Data Protection & Information Governance

EXPERIENCE

Tenured Professor of Strategic Communication

Tenured Associate Professor of Strategic Communication

Assistant Professor of Strategic Communication

Arkansas State University, State University, AR / Aug. 2008 - Present

June 2019 - Present

May 2014 - June 2019

Aug. 2008 - May 2014

Undergraduate Courses Taught:

JOUR 1003 Mass Communications in Modern Society

PR 3003 Principles of Public Relations

CMAC 4073 Communications Law and Ethics

PR 3013 Public Relations Tools and Techniques

PR 4033 Public Relations Cases Studies and Campaigns

JOUR 3023 Principles of Advertising

STCM 4773 Strategic Communication Internship

STCM 4213 Social Media in Strategic Communications

STCM 4073 Strategic Communication Law and Ethics

HNRS 291V Doctor Who and Ethics (for the Honors College)

Graduate Courses Taught:

MCOM 6023 Advanced

Communications Law

STCM 5213 Social Media in Strategic Communications

STCM 5013 EU and US Data Protection Law

STCM 6033 Communication

Regulations and Policy

STCM 5213 International Intellectual Property Law

STCM 5143 Privacy Law

STCM 6313 Information Technology Law

Courses Developed:

Social Media in Strategic Communications

Strategic Communication Law and Ethics

Internship

International Intellectual Property Law

EU and US Data Protection Law

Privacy Law

Information Technology Law

Doctor Who and Ethics (for the Honors College)

Communication Regulations and Policy

Emphasis Area and Certificate

Developed, Online Degree Program

Coordinator (2015-2016):

Social Media Management

Degree Developed:

Master of Science in Strategic Communication, co-developed with Dr. Myleea Hill (2018)

Graduate Track Developed:

Information Technology Law and Policy (2018)

Certificate Developed: Athlete Name, Image, and Likeness (NIL) Promotion (2021)

Customer Relations & Communications Manager

Soderquist Center for Leadership & Ethics, Siloam Springs, AR / March 2006 - Aug. 2008

Adjunct Faculty

Kaplan University, Online / Jan. 2008 - Oct. 2017

Undergraduate Courses Taught:

Advocacy and Opposition in the Modern Workplace

Communication and

Organizational Change

Communication and Conflict

Public Relations Strategies

Organizational Communication

Interpersonal Communications

Mass Communications

Intro to Administrative Law

The Oversight and

Administration of Public Funds

Graduate Courses Taught:

Grant Writing

Program Evaluation

Adjunct Faculty

John Brown University, Siloam Springs, AR / Aug. 2005 – May 2008

Undergraduate Courses Taught:

Writing for Multiple Media

Media Law and Ethics

Marketing Officer

Arvest Bank, Siloam Springs, AR / Dec. 2004 – March 2006

Director of Marketing and Planning

Mercy Health System of Northwest Arkansas, Rogers, AR / May 2003 – Dec. 2004

Director of Alumni Relations

William Jewell College, Liberty, MO / Aug. 2002 – May 2003

Director of Marketing

Regional Medical Center of NEA, Jonesboro, AR / Jan. 1999 – Aug. 2002

Law Clerk

Womack, Landis, Phelps, McNeill Law Firm, Jonesboro, AR / Summers of 1996, 1997

Intern

Cable News Network (CNN), Atlanta, GA / Summer of 1993

Announcer/D.J.

KWEZ-FM, Jonesboro, AR / April 1991 – July 1992

Freelance Voiceover Artist

1991 – Present

National and international clients include:

UL	AIC Hotel Group	World Health Organization	Goldman Sachs
Whirlpool	Barrymore Film Museum	(WHO)	Stryker
Dove	Amelia Island Music Festival	Amazon Web Services	Ameritas Dental
Smile Train	Coravin	HP	Home Buddy Ice
Tire Group International	Disney Cruise Lines	Gerbusters	Ria Money Transfer
Roche Diagnostics	Laser Lounge Spa	Seattle Children's Hospital	Hygate
Calm Radio	Brightview Senior Living	Hillrom	Shoptalk Meetup
Similisan	Sanofi	Dollywood	Wiley Online Library
Brinks Home Security	3M	Medtronic	Bühler

EDUCATION & CERTIFICATIONS

Arkansas State University, B.S., Radio-TV News, Minor in English **1994**

University Arkansas at Little Rock, J.D., Law **1998**

- *Completed supervised research in Communication Law*
- *Top Paper Award for Disability Law*

Northumbria University, Pg. Cert. in Data Protection & Information Governance **2020**

(With Commendation)

Cambridge University, England	1997
<i>Summer law program course work included "Law, Computers, & Technology" and "Comparative Criminal Procedure"</i>	
University of Missouri	2007
<i>Media Management and Leadership graduate class</i>	
Accredited in Public Relations (APR) from the Public Relations Society of America	2007
Hootsuite Certified Social Media Professional	2014
Auburn University, Teaching with AI (8 module online course)	2024
HubSpot Inbound Marketing Certificate	2024

PUBLICATIONS

Refereed Articles:

- (2022) "Love, Little Rock: A Case Study of 'Breaking Up' with Amazon," Southwestern Mass Communication Journal, with Marceline Hayes, Ph.D; Myleea Hill. Ed.D.; and Catherine Bahn, M.S., Volume 38, No. 1.
- (2020) "Justice for Sale? The Shadow of Dark Money in State Judicial Elections," Communication Law Review, Volume 19, Issue 1, p. 22-50.
- (2019) "Deepfake Videos: When Seeing Isn't Believing," Journal of Law and Technology at The Catholic University of America, Volume 27, Issue 1, p. 51-76.
- (2018) "Restoring Dignity and Harmony to EU/U.S. Data Protection Regulations," Communication Law and Policy, Volume 23, Issue 2, p. 125-157.
- (2018) "Oversharenting: Is It Really Your Story to Tell?" John Marshall Journal of Information Technology and Privacy Law, Volume 33, p. 121-142.
- (2017) "Arkansas v. Bates: Reconsidering the Limits of a Reasonable Expectation of Privacy," Journal of Media Law and Ethics, Volume 6, Issue 1/2, 2017, p. 22-38.
- (2017) "The New Voice of America: Countering Foreign Propaganda and Disinformation Act," First Amendment Studies, available at <http://www.tandfonline.com/doi/full/10.1080/21689725.2017.1349618>.
- (2016) "Media Education v. Censorship: A 100 Year Old Solution for 21st Century Media," Communication Law Review, with Michael Bowman, Ph.D., Volume 16, Issue 1, 2016, p. 55-78, available at http://commlawreview.org/Archives/CLRv16i1/CLRv16i1_Media_Education_v_Censorship_Bowman_Hall.pdf.
- (2015) "Exploring and Enhancing School Leader Preparation: Using Communications Technology with Online Educational Leadership Internship Programs," Journal of U.S.-China Education Review, with Leonard Clark, Ed.D., Thillainatarajan Sivakumaran, Ph.D., Brooke Keels, M.A., Volume 5, No. 6, June 2015.
- (2015) "Privacy Remedies and Costs in the UK: Uncertainties in Access and Relief" for special paper call "Communication Law and Technology: The Next Twenty Years," in Communication Law and Policy, Volume 20, Issue 1, January 2015, p. 3-33.

(2014) "Ordinance 556: The Comic Book Code Comes to Blytheville, Arkansas," *Communication Law Review*, with Michael Bowman, Ph.D., Volume 14, Issue 2, Fall 2014.

(2014) "Social Media Use Among International Students," *International Student Experience Journal*, with Thillainatarajan Sivakumaran, Ph.D., Volume 2, Issue 3, Spring 2014, available at http://isejournal.weebly.com/uploads/1/6/3/1/16311372/isej_holly_final.pdf.

(2014) "Electronic Assessment Systems – Pros and Cons of a Homegrown, Commercial and Hybrid Systems," *International Journal of Business, Humanities and Technology*, with Annette Hux, Ed.D. and Thillainatarajan Sivakumaran, Ph.D., Volume 3, No. 8, December 2013, p. 1-4.

(2013) "Super-injunction, What's Your Function?," *Communication Law and Policy*, Volume 18, Issue 3, July 2013, p. 309-347.

(2013) "Exploring Factors Determining Motivation to Participate in Study Abroad Programs for Teacher Education Students in the U.S.A. and Japan," *International Journal of Business and Social Science*, with Thillainatarajan Sivakumaran, Ph.D., Eiji Tomida, Ph.D., and Manabu Sumida, Ph.D., Volume 4, No. 6, June 2013, p. 1-8.

(2013) "Trials and Tribulations of Developing International University Partnerships," *American International Journal of Contemporary Research*, with Thillainatarajan Sivakumaran, Ph.D., Volume 3, No. 1, January 2013, p. 19-23.

(2013) "From Classroom to Computer Screen: Adjustments Educators Make to Facilitate the Optimal Online Learning Experience," *International Journal of Business, Humanities and Technology*, with Thillainatarajan Sivakumaran, Ph.D., Katie Nelson Garcia, M.A., & Brooke Keels, M.A., Volume 3, No. 1, January 2013, p.1-4.

(2012) "Joseph Weston and the Death of Criminal Libel in Arkansas," *Communication Law Review*, Volume 12, Issue 1, May 2012, p. 29-39.

(2010) "The Orphan Copyright Act: An Open Door or a Deluge," *Visual Communications Quarterly* with John B. (Jack) Zibluk, Ph.D., Volume 17, Issue 2, April 2010, p. 68-76.

Non-refereed Contributions:

(2025) Case study "Bit-Con" in *Social Media Law and Ethics*, Jeremy Harris Lipschultz, Ed. New York: Routledge, 2025. (Invited Revision).

(2024) Holly Kathleen Hall, J.D., APR and Cayce Myers, Ph.D., LL.M., J.D., APR, "Decoding Tomorrow: The Unfolding Saga of AI Regulation," *Strategies & Tactics*, Sept. 2024.

(2024) Holly Kathleen Hall, J.D., APR and Meredith Libbey, APR, Fellow PRSA, "Mastering the Machine: Creating an AI Policy for Your Organization," *PRsay*, July 23, <https://prsay.prsa.org/2024/07/23/mastering-the-machine-creating-an-ai-policy-for-your-organization/>.

(2023) Linda Staley, APR, Fellow PRSA; Mark Dvorak, APR, Fellow PRSA; Michele E. Ewing, APR, Fellow PRSA; Holly Kathleen Hall, J.D., APR; James R. Hoeft, APR; and Cayce Myers, Ph.D., LL.M., J.D., APR; "Promise & Pitfalls: The Ethical Use of AI for Public Relations Practitioners" for PRSA's Board of Ethics and Professional Standards, <https://www.prsa.org/professional-development/ai-insights>

(2022) H.K. Hall, "Social Media Policies for Advertising and Public Relations" in *Social Media and the Law*, 3rd Ed., D. Stewart, Ed. New York: Routledge, 2022 (Invited Revision).

(2021) Case study "Bit-Con" in *Social Media Law and Ethics*, Jeremy Harris Lipschultz, Ed. New York: Routledge, 2021.

(2017) H. K. Hall, "Social Media Policies for Advertising and Public Relations" in *Social Media and the Law*, 2nd Ed., D. Stewart, Ed. New York: Routledge, 2017, p. 239-254. (Invited Revision).

(2016) H.K. Hall and M.J. Pitts, "Being Your Own Chief Marketing Officer: Student Perceptions of Personal Branding" in *Social Media in the Classroom*, H.S. Noor Al-Deen, Peter Lang Publishing, 2016, p. 37-54.

(2013) H.K. Hall, M. Hill and M. J. Pitts, "#knowwhatyoutweet: The FTC is Watching" in book *Social Media and Strategic Communication*, H.S. Noor Al-Deen & J.A. Hendricks, Palgrave MacMillan, 2013, p. 199-217.

(2012) H. K. Hall, "Social Media Policies for Advertising and Public Relations" in *Social Media and the Law*, D. Stewart, Ed. New York: Routledge, 2012, p. 212-226.

(2012) L. Zeng, H.K. Hall, and M. J. Pitts, "Cultivating a Community of Learners: The Potential and Challenges of Social Media in Higher Education" in *Social Media Usage and Impact*, J.A. Hendricks & H.S. Noor Al-Deen, Lanham: Lexington Books, 2012, p. 111-128.

Proceedings:

(2010) "Policing the Blogosphere: An Examination of the New FTC Guides on Testimonials and Endorsements," *Proceedings of the International Academy of Business and Public Administration Disciplines*, Vol. 7, No. 2. ISSN 1547-4836.

Interviews Provided:

(Fall 2024) Michele Ewing, APR, Fellow PRSA, "Empowering the Next Generation of PR Professionals: Integrating AI Ethics Into Curriculum", *Strategies & Tactics*.

(Spring 2010) *Alpha Gamma Delta Quarterly Magazine*, "Reconstructing the Conversation: The Undeniable Influence of Social Media". <http://www.alphagammadelta.org/pdf/quarterly/Winter%202010.pdf>

PRESENTATIONS

Public Relations Society of America, "Your Society at Work: Navigating Ethical Challenges" with members of the Board of Ethics and Professional Standards, Oct. 16, 2023.

Western Social Science Association, "Love, Little Rock: A Case Study of One City's 'Break Up' with Amazon" (with Myleea Hill, Ed.D. and Catherine Bahn [study presented by Mary Jackson Pitts, Ph.D.]), April 4-7, 2018.

Association for Education in Journalism and Mass Communication, "EU v. U.S. Data Protection: An Unsafe Harbor?," August 4-7, 2016.

Western Social Science Association, "Creating Your Personal Brand: Differences Among Communication and Business Students," with Mary Jackson Pitts, Ph.D., April 13-16, 2016.

Society for Information Technology and Teacher Education, "The Effectiveness of Specific Types of Interactions in Large-Scale Distance Learning Courses," with Annette Hux, Ed.D. and Thillainatarajan Sivakumaran, Ph.D., March 21-24, 2016.

Hawaii International Conference on Education, "Internet Safety and Cyberbullying," with Annette Hux, Ed.D. and Thillainatarajan Sivakumaran, Ph.D., January 5-8, 2015.

Hawaii International Conference on Education, "Types of Interactions Occurring in Large Scale Distance Learning Courses," with Annette Hux, Ed.D. and Thillainatarajan Sivakumaran, Ph.D., January 5-8, 2015.

Hawaii International Conference on Education, "Student Perceptions of 5-Week vs. 7-Week Online Courses," with Annette Hux, Ed.D. and Thillainatarajan Sivakumaran, Ph.D., January 5-8, 2015.

Hawaii International Conference on Education, "Is the Market Saturated or Are There Still Career Advancement and Financial Opportunities for Graduates in Online Educational Leadership Programs?," with Annette Hux, Ed.D. and Thillainatarajan Sivakumaran, Ph.D., January 5-8, 2015.

Association for Education in Journalism and Mass Communication, "Privacy Remedies and Costs in the UK: Uncertainties in Access and Relief," August 5-10, 2014.

EdMedia International Conference, "Electronic Assessment Systems – Pros and Cons of a Homegrown, Commercial and Hybrid System," with Annette Hux, Ed.D. and Thillainatarajan Sivakumaran, Ph.D., June 24-26, 2013.

EdMedia International Conference, "Social Media Use Among International Students," with Thillainatarajan Sivakumaran, Ph.D., and Satoshi Shiramatsu, Ph.D., June 24-26, 2013.

Hawaii International Conference on Education, "Trials and Tribulations of Developing International University Partnerships," with Thillainatarajan Sivakumaran, Ph.D., January 5-8, 2013.

Western Social Science Association, "Social Media Policies for Advertising/Public Relations Practitioners," April 12-13, 2012.

Western Social Science Association, "Joseph Weston and the Death of Criminal Libel in Arkansas," April 13-16, 2011.

Western Social Science Association, "Cultivating the Community of Learners: The Potential and Challenges of Social Media in Higher Education," April 13-16, 2011.

Association for Education in Journalism and Mass Communication, "Perceptions of Public Relations Ethics Instruction: Faculty and Student Insights," August 4-7, 2010.

International Academy of Business and Public Administration Disciplines, "Policing the Blogosphere: An Examination of the New FTC Guides on Testimonials and Endorsements," April 22-25, 2010.

Southern States Communication Association, "Blogger Outreach Programs and the Momosphere: An Examination of the Peppercorn Farms 'Fishful Thinking' Campaign," April 7-11, 2010.

Western Social Science Association, "Teaching Public Relations Ethics to the Millennial Generation," April 15-18, 2009.

Midwinter Conference for the Association for Education in Journalism and Mass Communication, "The Orphan Copyright Act: An Open Door or a Deluge," with John B. (Jack) Zibluk, Ph.D., March 6-8, 2009.

GRANTS AWARDED

-Hux, A., Hall, H., Sivakumaran, T., (Awarded May 2015) – The Effectiveness of Specific Types of Interactions in Large-Scale Distance Learning Courses. (Academic Partnerships Research Grant, \$3,000)

-Hux, A., Hall, H., Sivakumaran, T., (Awarded September 2013) – Is the Market Saturated or Are There Still Career Advancement and Financial Opportunities for Graduates in Online Educational Leadership Programs? (Academic Partnerships Research Grant, \$4,950)

-Kappa Tau Alpha Chapter Advisor's Grant (\$800) and the ASU Eleanor Lane Endowment (\$771) –to conduct interviews in London, England in May 2012 for research project on "super-injunctions" and Twitter.

MEMBERSHIPS

Public Relations Society of America (PRSA), national and Little Rock Chapter membership

-Member of PRSA Board of Ethics and Professional Standards (BEPS) (March 2023-Present)

-AI Guidance Task Group (2023)

-Ethics Month Task Group (2024)

Kappa Tau Alpha National Honor Society (National Vice President and President-Elect 2016-2018), President (2018-2020)

Phi Kappa Phi

PROFESSIONAL ACTIVITIES

Reviews:

Reviewer for Southern Communication Journal, April 2024.

Judge for Society of Professional Journalists Connecticut Mark of Excellence Awards, 2024.

Judge for Society of Professional Journalists Mark of Excellence Awards, 2023, 2024.

Judge for Society of Professional Journalists competitions in Arkansas and Minnesota, 2022.

Reviewer for Routledge/Taylor & Francis Group publishers regarding social media book proposals (2019, 2021).

Reviewer for UCL Press of monograph proposal "Content Generation on Social Media: Regulation by Copyright Laws, the Terms of Service and Technological Features," 2016.

Reviewer for Pearson Education, Inc. of book "Communication Law: Practical Applications in the Digital Age," 2016.

Reviewer in Law and Policy Division of the AEJMC Midwinter conference, 2016, 2017, 2019, 2020, 2021, 2022.

Reviewer of book proposal on the politics of data transfer for Routledge/Taylor & Francis Group publishers, 2015.

Reviewer of book proposal on global privacy issues for Routledge/Taylor & Francis Group publishers, 2015.

Paper reviewer for International Communication Division of AEJMC, Annual Conference, 2015.

Paper reviewer for journal "Communication Law and Policy" 2012, 2013, 2015, 2017.

Paper reviewer in Law and Policy Division of AEJMC, Annual Conference, 2011-2015, 2017-2024.

Panel Reviewer for Southern States Communication Association, Annual Convention, 2010.

Paper reviewer in PR Division of AEJMC, Annual Conference, 2009, 2010, 2011.

Reviewed books for the Kappa Tau Alpha- Mott Book Award, 2010, 2012, 2013, 2021, 2022, 2023, 2024. Finals judge: 2017-2020.

Abstract reviewer in Mass Communications Division of the AEJMC Midwinter conference, 2010.

Paper reviewer in the Mass Communications Division for the AEJMC annual conference, 2010, 2011, 2013.

Discussant/Moderator:

Moderator for Hawaii International Conference on Education panel: "Educational Administration," January 2015.

Moderator for Hawaii International Conference on Education panel: "Educational Leadership and Policy," January 2015.

Moderator for Western Social Science Association panel: "Media Law, Policy and Diversity Issues," April 2012.

Proposed and moderated AEJMC teaching panel session: "New Territory: Developing Social Media Law and Ethics Instructional Approaches," August 2011.

Moderator for Western Social Science Association panel: "Media and Society: From Past to Present," April 2011.

Chair for Southern States Communication Association panel: "Crossing Disciplinary Borders: Theories that Translate Well in Public Relations," April 2010.

Chair for International Academy of Business and Public Administration Disciplines panel: "Legal, Social, and Ethical Issues in Business Session," April 2010.

Discussant for poster session in Mass Communications and Society Division, AEJMC, Annual Conference, August 2010.

Discussant for poster session in PR Division, AEJMC, Annual Conference, August 2009.

Invited Talks:

Guest Speaker for 20th Century Club in Jonesboro, "Fake or Real? Recognizing and Combating Misinformation and Disinformation in the Age of AI," January 2024.

Speaker for Arkansas Scholastic Press Association annual conference, "Copyright and Trademark Law for Student Journalists," April 22, 2022.

Speaker for Global Youth Academy summer camps, "Personal Branding," June and July 2018.

Instructor for ITTC (Interactive Teaching & Technology Center) Summer Institute Workshop for faculty at ASU, "Using Social Media in the Classroom," June and July 2015, February 2016.

Breakout speaker for Youth Move Arkansas, "Responsible Social Media Use," June 2015.

Keynote speaker for ASU College of Nursing and Health Professions Clinical Instructors' Annual Seminar, "The Power and Pitfalls of Social Media in Healthcare," April 2015.

Instructor for City of Jonesboro employees, "Responsible Social Media Use and Personal Branding," September 2014.

Developed module in Media Relations for Public Relations Society of America online study course for Accreditation in Public Relations, 2014.

Panelist and planning committee member for conference on bullying for teachers and administrators of Arkansas public schools, "Cyberbullying: Perceptions of Teachers and Administrators in Northeast Arkansas," September 2014.

Speaker for Northeast Arkansas Counseling Board conference, "Responsible Social Media Use," June 2014.

Speaker for Visual and Performing Arts Magnet School 5th and 6th grades, "Responsible Social Media Use," May 2014.

Speaker for ASU College of Continuing Education and Community Outreach Adult Mini-College, "Fostering the Brand Called You," June 2013.

Speaker for 16th annual Clinical/Field Instructors Seminar at the ASU College of Nursing and Health Professions: "Social Media and Nursing," March 2013.

Media Interview Training provided to ASU Principles of Disaster Preparedness class - Fall 2010, Spring 2011, Spring 2012, Spring 2013, Fall 2014, Spring 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2021, Spring 2022.

Speaker for Jonesboro Kiwanis Club: "Social Media Update 2012," July 2012.

Speaker for Arkansas Bar Association Continuing Legal Education Session: Social Media Law and Ethics, April 2012.

Breakout Session Speaker for Northwest Arkansas Business Women's Conference: "Protecting Your Personal Brand," September 2011.

Media Interview Training provided to Arkansas Credit Union Managers, November 2009.

AWARDS & RECOGNITION

2021- Kappa Tau Alpha Taft Award for Advisor of the Year

2019 - Keith P. Sanders Kappa Tau Alpha Outstanding Service Award

2016 - "Professor of the Game" - voted by A-State student-athletes

2013 Fellow - Arkansas State University Institute for Research Development

2011, 2012, 2013, 2014, 2018, 2020 Nominee for Arkansas State University "You Make a Difference" Advisor Award

2011 AEJMC Law and Policy Division, 2nd place award in the teaching ideas competition for ideas on incorporating diversity into communications law and policy classrooms

2010 ASU College of Communications Faculty Award for Teaching

UNIVERSITY SERVICE

Chair of Communication Department Program Review for ADHE (2024-2025)
Member of Criminology, Sociology & Geography PRT Committee (2023)
Member of A-State 100 Mentor Program (2020)
Communication Department PRT Chair (2020-2023)
Distinguished Faculty Award Committee (2020)
PRSSA A-State Chapter Advisor (2019-2020)
Faculty Mentor for PRSA Principles of Public Relations Certificate Program (2017-Present)
Member of search committee for Associate Dean of Business, Strategic Communication and General Studies for A-State Campus in Queretaro, Mexico (2016-2017)
Member of Title IX Committee (2016)
Member of Academic Hearing Committee (2015-2017, 2020-Present)
Member of ITTC (Interactive Teaching and Technology Center) Faculty Center Advisory Committee (2015-2016)
Developed and facilitated two 2-week summer camps on digital media for international students with colleagues Sandra Combs, Larz Roberts, Manu Bhandari, Gabriel Tait and Michael Bowman in cooperation with the ASTATE Global Initiatives office (2016).
Developed and facilitated two 3-week summer camps on digital and social media for international students with colleagues Sandra Combs and Larz Roberts in cooperation with the ASTATE Global Initiatives office (2015).
Commencement Marshall, College of Liberal Arts and Communication (2015-2018)
Chapter Advisor for Kappa Tau Alpha (2009-present)
Job Search Chair for position in Strategic Communication (2014)
College of Media and Communication Assessment Committee (2013-2016)
Chair for strategic communication program assessment (2014-present)
College of Media and Communication Student Recruitment Committee (2012-2013)
ASU Global Teaching Conference Board (2013)
Wilson Award/Distinguished Service Awards Committee (2013)
Member of Disability Services Committee (2009-2012)
Financial Aid and Scholarships Committee (2014-2015)
Member of Honors Council (2010-2020; Secretary (2011-2012, 2012-2013, 2013-2014); Chair (2014-2015)
Communications Day (formerly Journalism-Broadcasting Day) Chair, (2011, 2012), Scorekeeper (2009-2017)
College of Media and Communication Back-to-School Ice Cream Social Chair (2012)
International Students and Scholars Committee (2013)
HLC Subcommittee V member: Engagement and Service; Chair of University Advancement Subcommittee (2011)

COMMUNITY SERVICE

Certified Laubach Literacy Tutor
Leadership Jonesboro Class of 2000
Greater Jonesboro Chamber of Commerce Leadership Link Member (2000-2002)
American Heart Association Craighead County Board Member (2000-2002)
Jonesboro Council on Ministries Board Member (2001-2002)
Northeast Arkansas Foundation of Arts Board Member (2001-2002)
Greater Jonesboro Chamber of Commerce Education Committee Member (2000-2002)
Greater Jonesboro Chamber of Commerce Board Member (2002)
Graduate of 2001 Tenet Leaders Program
Rogers Rotary Club Member (2005-2006)
Benton County Leadership Class of 2004
Volunteer for American Heart Association in Benton County (2003-2005)
PR Committee member for Rebuilding Together of NWA 2004
NWA Business Women's Conference Committee 2004
Siloam Springs Chamber Ambassador (2005-2006)
Siloam Springs Chamber Business Expo Committee Member (2005-2006)

Relay for Life Team Captain 2005
Siloam Springs Memorial Hospital Foundation Board Member (2005-2008)
Siloam Springs Rotary Club Member (2004-2008)
Arkansas Hugh O'Brian Leadership Seminar Media Panelist 2006, 2007
Chair of NWA Chapter of Public Relations Society of America's annual awards for 2008
Member of First United Methodist Church, Jonesboro; Sunday School class teacher (2010-2011, 2016-2017)
Jonesboro Kindergarten Center PATHS (2011-2012)
Volunteer for NEA Charitable Clinic Foundation events (2009-2010)
Visual and Performing Arts Magnet Elementary School PATHS (2013-2017)
Visual and Performing Arts Magnet Elementary School Designated Homeroom Parent for 4th grade classroom (2015-2016)
Social Media Consultant, The Learning Center 2016 DogFest event
Volunteer for Humane Society of Northeast Arkansas (2019-2020)
Leadership Team for Stay FUMC Jonesboro (May 2022-March 2023)
Lay Leader for First United Methodist Church (March 2023-Present)
Board of Trustees Member for First United Methodist Church (March 2023-Present)
Ex-officio Church Council Member for First United Methodist Church (March 2023-Present)