



ASSESSMENT

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Finance

Financial Management Emphasis Program-Level Student Learning Outcomes

- Apply basic financial tools to value financial products.
- Evaluate financial markets, how securities are traded, and investor behavior.
- Use financial statements to appropriately evaluate firm performance and determine value of the firm.
- Project cash flows associated with corporate project evaluation.
- Analyze the impact of financial markets on interest rate determination.

Bank Management Emphasis

- Apply basic financial tools to value financial products.
- Evaluate financial markets, how securities are traded, and investor behavior.
- Use financial statements to appropriately evaluate firm performance and determine value of the firm.
- Project cash flows associated with corporate project evaluation.
- Analyze the impact of financial markets on interest rate determination.
- Analyze the performance of a bank.